



IndieWebCamp is a two-day gathering of web creators building and sharing open web technologies to advance the state of the Web.



INDIEWEBCAMP NÜRNBERG 2016

“Much of the appeal in avoiding corporate silos is that eventually the companies go out of business and take all your data with them.

The IndieWeb solution to these problems is to run your own site, retain full control over your data and syndicate it to those corporate sites so that you can still participate in the larger conversation.”

- Scott Gilbertson, *The Register*

## ABOUT INDIEWEBCAMP EVENTS

IndieWebCamp events are organized into two days: ideas & brainstorming sessions followed by a day of building.

### Day 1: Ideas

The first day opens with demonstrations of what people currently have working on their own sites. The event then breaks out into parallel short sessions where the group discusses how to empower people to own their identities and data.

Some highlights of previous sessions include:

- Introduction to Microformats and Webmention
- People-focused mobile communication
- Privacy on the Indie Web
- Deep dive into IndieAuth
- Beyond web apps
- Experience Design
- Digital Preservation
- Open checkins



### Day 2: Building

The second day revolves around building a prototype of something that was discussed on day 1. Sometimes these are adding features to attendees' own personal websites, or sometimes it involves building libraries or plugins for other systems.

Day 2 concludes with demos of what was built on that day. Everyone has a chance to present, regardless of how advanced. Some highlights of previous building sessions include:

- Webmention implementations
- Cross-site commenting
- One-click install UI/UX Mockups
- Private IndieWeb messaging

### IndieWebCamp attracts high-profile individuals from a range of companies and backgrounds.

IndieWebCamp events routinely attract core developers and designers from Facebook, Google, Mozilla, Esri and W3C contributors to HTML and CSS, as well as prominent journalists and writers looking for the next generation of publishing on the web.

The indieweb.org wiki gets over 25K views a month, and the community chat room regularly has 100-120 people and steadily rising.

IndieWebCamp events have been covered by Wired, Slate and other major news publications. Each event is kept small for quality and collaboration purposes. Expect 20-50 people per IndieWebCamp event, and 10-20 at each bi-weekly event.

### Specialties of the attendees of IndieWebCamp events include:

- User Experience Design
- Personal and corporate web security
- Web standards and protocols
- OAuth, IndieAuth and future aspects of authentication
- Blogging, publishing and journalism on the web
- Microformats, Micropub, Webmention, Backfeed and other publishing methods
- Business, technology and design
- Web development for long term storage of information
- Hosting and running personal web servers
- Data ownership and access



## SPONSORSHIP OPTIONS

### Diamond

\$5,000

Full-Year Sponsor

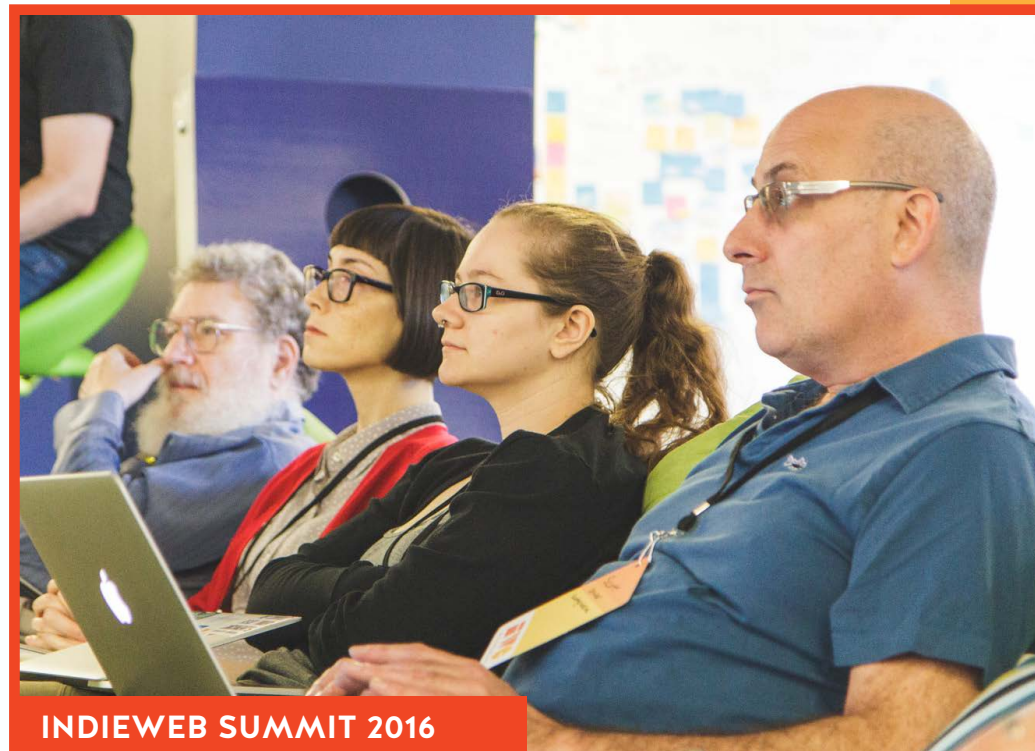
- Large logo on each IndieWebCamp event page for all events
- Your logo on the IndieWebCamp website footer
- A verbal thank-you during the morning, afternoon and closing of each event
- Bring t-shirts, stickers and other promotional items to distribute to attendees of IndieWebCamp events
- A sponsor representative will get a 5-minute presentation slot during the opening session before the breakout sessions to describe how your product or service helps build an independent web
- Your company can provide a physical banner that will stay up during each two-day event

### Platinum

\$2,500

Full-Year Sponsor

- Medium logo on each IndieWebCamp event page for all events
- Your logo on the IndieWebCamp website footer
- A verbal thank-you during the morning, afternoon and closing of each event
- Bring t-shirts, stickers and other promotional items to distribute to attendees of IndieWebCamp events



INDIEWEB SUMMIT 2016

## SPONSORSHIP OPTIONS

### Silver

\$1000

Individual Event

- Medium logo on the IndieWebCamp event page of your choice
- Your logo on the IndieWebCamp website footer
- A verbal thank-you during the morning, afternoon and closing of the event
- Bring t-shirts, stickers and other promotional items to distribute to attendees of IndieWebCamp events
- A sponsor representative will get a 5-minute presentation slot during the opening session before the breakout sessions to describe how your product or service helps build an independent web
- Your company can provide a physical banner that will stay up during each two-day event

### Bronze

\$500

Individual Event

- Small logo on the IndieWebCamp event page you are sponsoring
- verbal thank-you during the morning, afternoon and closing of the event



INDIEWEBCAMP GERMANY 2015

### Other Options

\$100 - \$500

Individual Event

Please visit [indieweb.org/how-to-sponsor](http://indieweb.org/how-to-sponsor) for alternate sponsorship options such as a meal or venue sponsor

Or contribute monthly at  
[opencollective.com/indieweb](http://opencollective.com/indieweb)

## May 4-5, 2017

### Bellingham, Washington

The new addition of Bellingham opens up an opportunity to attract

## May 13-21, 2017

### Düsseldorf & Nürnberg, Germany

Hosted by sipgate in Düsseldorf, and tollwerk in Nürnberg

The two IndieWebCamps in Germany are a week apart, giving people a chance to attend both! More information about related events at [indiewebweek.indieweb.org](http://indiewebweek.indieweb.org)

## June 2017 - IndieWeb Summit

### Portland, Oregon

The Portland event attracts 50-60 attendees, and is the flagship event of the year. People often travel from both coasts, or farther, to attend.

## November 2017

### Berlin, Germany

Hosted by Contentful, GmbH

The Berlin event is being organized alongside Beyond Tellerrand, and is sure to draw an incredible crowd.

## Homebrew Website Club

San Francisco, Portland, Brighton, Nürnberg, Los Angeles, Bellingham, Baltimore, Seoul, and more!

Homebrew Website Club is a bi-weekly or monthly meetup of people passionate about or interested in creating, improving, building, designing their own websites.

Anyone can organize a Homebrew Website Club in their city, all you need is a couple people and a place to meet!

There are Homebrew Website Club meetups in dozens of cities around the world, at varying schedules from biweekly to monthly. The meetups start with having each person share something they recently changed or added to their website, and the discussions evolve from there.



HOME BREW WEBSITE CLUB SEOUL

## SPONSOR PAYMENT INFORMATION

### Payment / Contact Information

Sponsorship is handled by Nicernet, LLC

Make checks payable to

Nicernet, LLC  
818 SW 3rd Ave #437  
Portland, Oregon 97204

or send payment via PayPal to

[hello@nicernet.org](mailto:hello@nicernet.org)

Tax ID: 47-4859930

Become a monthly supporter at  
[opencollective.com/indieweb](https://opencollective.com/indieweb)

“What happens if Yahoo freezes your online account, loses your data, or goes out of business? What happens if you decide to move all your Facebook photos to another site? Participants at **IndieWebCamp** builds software that answers these questions.”

- Klint Finley, *Wired Magazine*



INDIEWEBCAMP BRIGHTON, UK 2014



Thank you for your interest in  
supporting IndieWebCamp!

# Sponsorship Contract

Diamond (\$5000)

Platinum (\$2500)

Silver (\$1000)

Bronze (\$500)

## Participation Agreement

Terms and conditions for Vendor Participation in the IndieWebCamp event series (Conference).

This contact is between the sponsor (Company) and Nicernet, LLC (EIN: 47-4859930), the organization managing sponsorship and operations for IndieWebCamp events.

In consideration of the opportunity to participate as a sponsor of the Conference, as indicated in the price schedule, Company agrees as follows:

**INDEMNITY AND LIMITATION OF LIABILITY:** Neither Nicernet, LLC, any co-sponsor, venue provider nor any of their respective officers, agents, employees, facilities, representatives or assigns shall be liable for, and Company hereby releases them from, any claims for damage, loss, harm, or injury to the person, property or business of the Company and/or any of its visitors, officers, agents, employees, or other representatives, resulting from theft, fire, earthquake, water, unavailability of the facility, accident or any other reason in connection with the Conference. The Company shall indemnify, defend, and protect Nicernet, LLC and hold Nicernet, LLC, its officers, directors, employees, agents, co-sponsors and venue providers harmless from and against any and all claims, demands, suits, liability, damages, losses, costs, attorney's fees, and expenses that result or arise from Company's participation in the Conference or any actions of its officers, agents, employees, or other representatives. Under no circumstance will Nicernet, LLC, any co-sponsor, or the venue provider be liable for lost profits or other incidental or consequential damages for any of their acts or omissions whatsoever, whether or not appraised of the possibility or likelihood of such damages or lost profits. In no event shall Nicernet, LLC's liability, under any circumstance, exceed the amount actually paid to it by the Company. Nicernet, LLC makes no representations or warranties regarding the Conference or its attendance.

**OBSERVANCE OF LAWS:** Company shall abide by and observe all laws, rules and regulations, and ordinances in the performance of this agreement.

**CANCELLATION OR TERMINATION BY Nicernet, LLC:** If for any reason beyond its reasonable control, including but not limited to fire, strike, earthquake, damage, construction or renovation to the display site, government regulation, public catastrophe, act of God, Nicernet, LLC shall determine that the Conference or any part will not be held, Nicernet, LLC may cancel the Conference or any part thereof. In that event, Nicernet, LLC shall determine and refund to the Company its proportionate share of the balance of the fees received which remains after deducting all expenses incurred by Nicernet, LLC.

**CANCELLATION BY COMPANY:** All payments made to Nicernet, LLC under this application shall be deemed fully earned and non-refundable in consideration for expenses incurred by Nicernet, LLC and Nicernet, LLC's lost or deferred opportunity to provide space and/or sponsorship opportunities to others.

**COMPANY CONDUCT:** Company and all of its representatives shall conduct themselves at all times in accordance with highest standards of decorum and good taste in connection with the

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Sponsor Name

Contact Name

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Address

Contact Email

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City, State, Zip

Contact Phone

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Signature

Date

*I have read and agree to all the terms and conditions of the Sponsorship Prospectus, including the Participation Agreement. I warrant that I am authorized to sign on behalf of the sponsoring entity listed here and that all information I have provided is complete and accurate.*

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Nicernet, LLC Representative

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Signature

Date

Conference and agree to follow the guidelines laid out in the Conference's Code of Conduct. (<https://indieweb.org/code-of-conduct>) Nicernet, LLC and organizers of each event reserve the right to eject from the Conference any Company or Company representative violating those standards.

**AGREEMENT TO TERMS, CONDITIONS AND RULES:** Company agrees to observe and abide by the foregoing terms and conditions and by such additional terms, conditions, and rules made by Nicernet, LLC from time to time for the efficient and safe operation of the Conference. This application, together with the price schedule, represents the final, complete and exclusive agreement between the Company and Nicernet, LLC concerning the subject matter of this application. Nicernet, LLC makes no warranties or other agreements except as set forth above. Any amendment to this contract must be in writing signed by Nicernet, LLC. The rights of Nicernet, LLC under this agreement shall not be deemed waived except as specifically stated in writing and signed by an officer of Nicernet, LLC. If any term of this agreement shall be declared invalid or unenforceable, the remainder of the agreement shall continue in full force and effect. This agreement shall be binding upon the heirs, successors, and assigns of the Company subject to the terms of this agreement regarding assignment.